

AMD Communications



Environmental Policy



It's our responsibility

At AMD Communications we accept that production processes have an effect on the environment and that we have a duty to produce products cleanly and in a manner that is caring towards our staff, the local community and the environment.

A policy decision has been made to reduce or eliminate any negative impacts on the environment wherever possible. All employees are encouraged to act within our environment policy

Our suppliers' stance and active progress towards similar goals is considered and reviewed as part of their appointment process.

The steps taken so far

Computer to plate

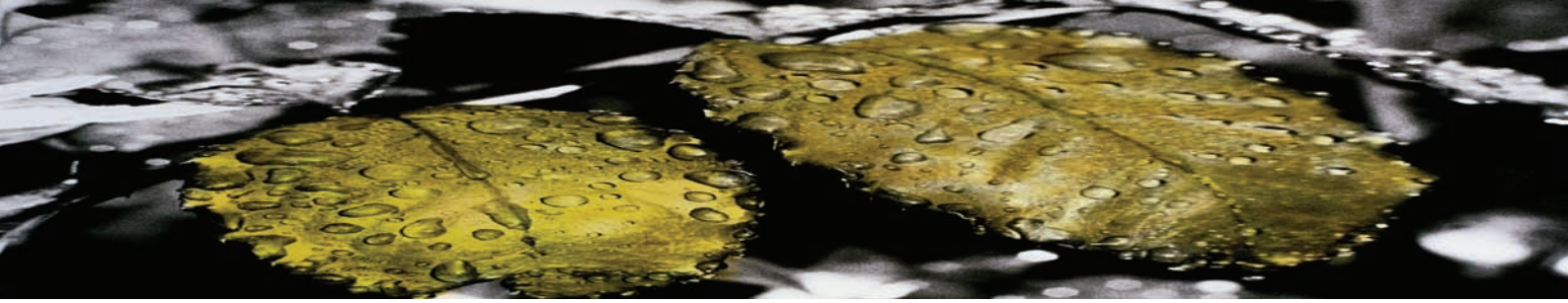
AMD Communications has recently made a substantial investment in the latest computer to plate technology.

This new system of plate-making has eliminated silver photographic film from the production process.

In addition, this new plate-making process is known as "chemical free", and this has eliminated the use of photographic chemistry in the production process.

Ink & solvents

All inks purchased by AMD Communications are now vegetable oil based products and are totally mineral oil free.



Recycled paper

Paper is obtainable in many environmentally responsible forms. It may be partly or fully recycled using pre or post consumer waste, elemental (ECF) or totally (TCF) chlorine free, or obtained from sustainable forests.

9lives; a range of woodfree coated paper and board stock, manufactured from a proportion of recovered papermaking fibre.

Choices are provided from 9lives 80, with 80% recovered content or 9lives 55, with 55% recovered content.

Revive range; a choice of coated and uncoated papers and boards with high recycled credentials; some with 50% recovered content, others with 75% de-inked pulp (DIP) content

Waste

All paper waste created by our production processes is collected and recycled by an approved contractor.

Transport

AMD Communications does not run a fleet of vehicles. Customer deliveries are handled by third party couriers who have been selected on the basis of quality, service, cost and environmental policy.



The next steps

We recognise that there are many more opportunities as yet not undertaken at AMD Communications. In particular, we are looking objectively at several areas;

Heat and light

PIR switches in enclosed rooms
A switch off policy throughout our buildings
Low energy light sources

Press consumables

Establishing alcohol and solvent free production processes

Our customers

To devise and launch an educational program on the opportunities to reduce environmental impact and on how to benefit from such policies.

To promote the increased use of recycled paper.

t: 0121 248 4430 | f: 0121 248 4431
hello@amdcommunications.co.uk
www.amdcommunications.co.uk

studio 5 | st chad's industrial estate
brearley street | birmingham | B19 3NP

amd print limited trading as amd communications
registered office as above | reg no. 4052447